



Member Handbook

Updated 6-10-10

Table of Contents

Mission.....	2
Frequently Asked Questions	3
Events	4
Lakes Vybe Membership	5
Committee Members.....	6

Mission

The Lakes Vybe group links people ages 21 to 40 by offering educational programs and networking opportunities in order to enhance professional skills and create a sense of belonging within the business community.

Frequently Asked Questions

1. How do I join?

Request an application form or download one by visiting explorebrainerdlakes.com, and return it to Holly Holm at hholm@explorebrainerdlakes.com. Once it is returned, you will start to receive weekly updates on the groups activities.

2. How much does it cost to join?

There is no annual fee for Brainerd Lakes Chamber members to join Lakes Vybe.

3. Do I have to be a member of the Chamber to join Lakes Vybe?

Yes, if you or your business has a Chamber membership, you qualify to be a member of Lakes Vybe, however non-members can attend one event as a guest.

4. What are the benefits of getting involved?

- Provides an opportunity to Connect, Lead and Grow professionally and personally.
- Stay informed about our community, and build your network.
- Get involved and influence the growth of our community.

5. How do I sign up for events I would like to attend?

The weekly updates to Lakes Vybe events will include a registration link. You can also call the Chamber at (218) 829-2838 or register online at explorebrainerdlakes.com.

6. Who can I bring to the events?

Lakes Vybe is a benefit to Brainerd Lakes Chamber members.

Reminder - anyone employed by a Chamber member business is considered a member of the Chamber so all employees are welcome. In addition to Chamber members, you can invite other guests for a one-time experience.

7. What should I wear to events?

Generally whatever is considered acceptable in your industry. If a dress code is applicable to the event location we will include that information in the event announcement.

Events

Vybe Luncheons

Vybe Luncheons are held monthly (generally on the third Thursday of the month) and give you an opportunity to Connect, Lead and Grow with other Vybe members. A variety of educational and professional topics are covered over these luncheons.

Events begin at Noon and go to 1 p.m. Cost is typically \$10.00.

Vybe Social Hours

Vybe Socials give you the opportunity to Connect, Lead and Grow in a less-structured environment with other Vybe members.

Events generally begin at 5 p.m. and go to 7 p.m. Cost can range anywhere from free to \$20.00.

Lakes Vybe Membership

There is no fee for individual membership if you work for a Chamber member business.

What are the benefits of joining?

- Network with others in your age group on a smaller, more personal scale.
- Lakes Vybe offers flexible networking whether your schedule allows you to attend over lunch, in the evening, or both.
- Learn what's happening in your community through the eyes of others your age/life stage.
- Build your reputation and relationship with the Chamber to expand to additional/future committees or the board.

What are the benefits of sponsoring an event?

Each event chair may find a sponsor for their own event. The price of the sponsorship will be \$75.00 and will include:

- Marketing of the event through any purchased advertising for the event, on the Chamber website, the Chamber E-newsletter (received by all Chamber members) and other printed materials that are sent out via the Chamber such as banners, flyers and mailings.
- A 5 minute presentation on their business to the group.
- Opportunity to hand out business materials or promotional items to the group.

Committee Members:

Chair - Aaron Baseman

Radco, Division of Silver Star Industries, Inc.
(218) 829-1447
abaseman@radco.com

Vice Chair – Luke Schumer

Ameriprise Financial - Stroot and Associates
(218) 829-4131
luke.j.schumer@ampf.com

Amie Anderson

College of St. Scholastica at CLC
(218) 855-8006
aander10@css.edu

Steve Ennis

Lakewood Bank
(218) 833-8510
steve.ennis@lakewoodbank.com

Kellie Hinnenkamp

RedHouseMedia
(218) 454-3210 x5
kellie@redhousemedia.com

Ericka Keep

Grand Casino Mille Lacs
(320) 532-8555
ekeep@grcasinos.com

Board Liason – Steve Mau

Brainerd General Rental
218-828-2815
steve@brainerdrental.com

Chamber Staff – Holly Holm

Brainerd Lakes Chamber
(218) 822-7112
hholm@explorebrainerdlakes.com

Christina Landree

Pro Staff Personnel
(218) 825-0434
Christina.landree@prostaff.com

Beth Lehner

Brainerd Dispatch
(218) 829-4705
beth.lehner@brainerddispatch.com

Marnie Perfetti

Mid-Minnesota Federal Credit Union
(218) 829-0371
mperfett@mmfcu.org

Mandi Yliniemi

CTC
(218) 454-1211
mandi.yliniemi@ctctelcom.net