

# Membership Investment Guidelines

Membership investment in the Brainerd Lakes Chamber is based on the average number of employees during the year. **Two part-time employees equal one full-time employee.** Company owners are included in the number of employees. Please refer to each industry classification for more explanation.

## General Membership Schedule

Number of representatives and/or employees	Investment per year
0-1	\$.295
2-3	\$.340
4-5	\$.365
6-10	\$.415
11-15	\$.465
16-20	\$.515
21-25	\$.590
26-30	\$.635
31-35	\$.695
36-40	\$.765
41-45	\$.855
46-50	\$.920
51-60	\$1,005
61-70	\$1,140
71-80	\$1,250
81-90	\$1,405
91-100	\$1,530
101-200	\$1,595
201-300	\$1,740
301-400	\$1,860
401-500	\$1,975
OVER 500	\$2,120

**Application processing fee is \$25.**

Membership dues are non-refundable. We accept both VISA & MASTERCARD for Membership payment.

Monthly electronic payments available upon request.

## Professional Individual Membership

\$190 per year.

- Applies to a resident of the Brainerd Lakes Area affiliated with a business not based in the area and does not market to nor have employees in the area, or
- An independent contractor affiliated with a chamber member business (e.g. Realtors)

## Organizations and Associations

\$140 per year.

This category applies to non-profit organizations or associations without a full-time paid staff person, as well as churches. Non-profit associations or organizations with at least one full-time paid staff follow the general membership investment schedule.

*Organizations may designate up to two reps to participate in chamber activities and receive communication.*

## Government Representatives

\$175 per year per designated representative.

## Retired (65 or older)

\$55 per year.

## Lodging

*Total investment is based on the number of units.*

Lodging property with four units or less, \$470 base rate

Lodging property with five to 10 units, \$555 base rate

Lodging property with dining and/or bar and up to 10 units, \$670 base rate

Additional unit over 10, and up to 110, \$4.40 for each

Additional unit over 110, \$3.45 for each

**Campground** with under 30 sites, \$470 base rate

Additional campsite, \$1.90 for each

## Lodging, second business membership, same owner

Second lodging membership is \$350 per year, plus additional unit fee over 10 for lodging properties, or additional campsite fees over 30 units.

*Note:*

*Lodging membership also includes basic listing in the Visitors Guide, expanded web page, and instant lodging leads.*

## Second business or location: same owner, same cat.

\$145 per year.

This is an additional business which is the SAME BUSINESS CATEGORY as the primary member which has the same owner(s) as the primary business. The number of employees are added to the investment rate of the primary business (the primary business is the business with the greater number of employees).

## Second business or location: same owner, different cat.

\$220 per year.

This is an additional business to the primary member business, but NOT in the same category of the primary business. The number of employees are added to the investment rate of the primary business (the primary business is the business with the greater number of employees).



*Membership investment in the Brainerd Lakes Chamber may be tax deductible as an ordinary and necessary business expense, but not as a charitable tax deduction for federal income tax purposes.*