

BRAINERD LAKES CHAMBER

LEADERSHIP

THE LAKES AREA

Now in its 12th year, with more than 250 graduates, **Leadership, the Lakes Area** immerses a diverse group of people to enhance individual leadership skills and gain a deeper understanding of the Brainerd Lakes Area. Together learn how to position yourself and your business for today's marketplace. The program benefits those currently in leadership positions, emerging leaders, and those new to the community. All classes are taught by professional trainers. The program is limited to 30 participants. Application deadline is September 21, 2011.

IMPACT

Your Business
"Growth was seen directly due to the leadership training"

Your Community
"Leadership helped me realize what I could bring to my community"

You
"It allowed me to be outside my comfort box and create lifetime friendships"

COURSE TOPICS

- Team Building
- Goal Setting
- Building relationships to get things done
- Values that impact you as a leader
- Myers-Briggs personality profiles
- The skill of vision, planning and action in leadership
- Conflict management and working with difficult people
- Generational communication

Healthy Business Community: Hear from area business leaders about the changes occurring in the power structure of the community, running a successful business, and opportunities and challenges.

Government: Visit with government leaders to learn how government works and what opportunities exist for individual leaders to get involved.

Education: Gain an understanding of today's education systems and the connection between education and workforce development.

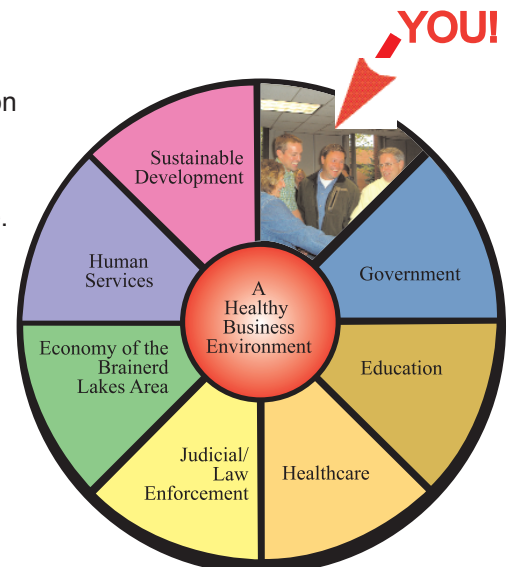
Healthcare: Tour a local healthcare campus to see the role hospitals play in the community, as well as the challenges healthcare facilities face now and in the future.

Judicial/Law Enforcement: Delve into the significant issues affecting law enforcement in our community.

Economy: Engage in discussion with large and small business owners.

Human Services: Focus on the issues that impact the health of the community through interactive discussion with experts in their fields.

Sustainable Development: Learn about the changing demographics of the lakes area and how growth is impacting us.



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GENERAL APPLICATION QUESTIONS (Attach a separate sheet.)

1. What specific skill/knowledge do you hope to gain from participating in the program?
2. What skills do you want to enhance to impact your business or organization?

TRAINING SESSION SCHEDULE

The opening retreat is November 29-30, 2011 (overnight at Cragun's Nov. 29) and **attendance is mandatory**. The remaining sessions are December 13, 2011; and January 10, February 14, March 13, April 3, 2012, typically 8 a.m. - 4 p.m.
It is important to attend all sessions; only one absence is allowed.

APPLICANT

I understand the purpose of "Leadership, the Lakes Area" and if I am selected, I will devote the time and resources necessary to complete the program. I understand the above commitments and agree to be bound by them in signing this application.

APPLICANT NAME (please print) and SIGNATURE

DATE

EMPLOYER

This application has the approval of this organization and the candidate has our full support, which includes the time required to participate in this program.

EMPLOYER SIGNATURE

DATE

If selected, who will be responsible for the tuition?

EMPLOYER _____
APPLICANT _____
OTHER (specify) _____

Applicant's:

Company

Business Address

City/State/Zip

Business Phone

Fax

Email

Home Address

City/State/Zip

Home Phone

Deadline: September 21, 2011

Applicants will be notified of selection by September 23, 2011. Tuition for Chamber members, nonprofit and government officials is \$695; \$1,100 for future members. Tuition includes overnight accommodations, meals, program costs, and all materials. A \$50 commitment fee is required with each application. The fee will be applied to tuition or refunded if applicant is not accepted. The fee is non-refundable if applicant chooses not to enroll. Remaining balance is due November 1, 2011. (Payment by credit card or installments with approval is welcome).



Connect. Lead. Grow.

Leadership, the Lakes Area is a program of the Brainerd Lakes Chamber.

Please return by September 21, 2011 to:
Brainerd Lakes Chamber
Selection Committee
Leadership, the Lakes Area
PO Box 356
Brainerd, MN 56401-0356
Fax: (218) 829-8199

Direct questions about the program or application to:
Jeri Hughes - (218) 822-7107
jhughes@explorebrainerdlakes.com