

Press Release

The Mississippi River Trail Information Meeting

Brainerd, Minn- The Mississippi River Trail (MRT) is a world class bicycle route that will travel through the City of Brainerd, originates at Lake Itasca and continues to the Gulf of Mexico. It is a 3,000 mile network of bicycle friendly roads and multi use paths

The MRT represents opportunities for businesses to profit from a new set of travelers seeking locally provided services. Representatives of the marketing firm Preferred Results, Inc. and the Bicycle Alliance of MN will present information about the MRT and how Brainerd can be a more bicycle friendly community. Come and learn more about the MRT and how bicycling, Minnesota's second most popular outdoor activity, can benefit your business.

An information meeting about the Mississippi River Trail is planned for Brainerd businesses, bicycle enthusiasts and interested citizens for Thursday, January 26, 2012 at 4-5 p.m. in Brainerd City Hall Council Chambers located at 501 Laurel Street.

To learn about the MRT visit <http://www.dot.state.mn.us/bike/mrt.html>. For more information about the meeting contact Brainerd City Planner, Mark Ostgarden at 828-2309 or mostgarden@ci.brainerd.mn.us.