



Home of Paul Bunyan's Bobber and *Future* Home of Your Business

Pequot Lakes is centrally located in Minnesota with an abundance of natural resources surrounding it. Paul Bunyan discovered this gem of a town many years ago and left his bobber behind as a keepsake.

Pequot Lakes High Lights:

- Year around population of 2,000. Grows to 35,000 within a 15 mile radius during the summer months.
- Average age of year around population is 39 years old.
- Highway 371 runs through the city with average summer weekend traffic counts of 25,000 per day.
- Paul Bunyan State Trail, a 100 mile paved summer and winter trail, runs through the center of Pequot Lakes. Average yearly traffic is 90,253
- Drive, pedal, or walk the 54 mile Paul Bunyan Scenic Byway that starts in the center of Pequot Lakes
- Pequot Lakes School District is the home of the Patriots and has Eagle View Elementary, Middle School, and High School with a total of 1,566 students
- Higher than state average of residents have an Associates Degree
- Average miles driven for employment is 25
- Types of businesses currently in Pequot Lakes: 9 Auto/Marine, 1 Cable, 5 Churches, 10 Construction , 4 Entertainment, 7 Financial, 11 Food/Bar, 2 Funeral Home, 3 Gas, 2 Grocery, 14 Health Related , 2 Liquor, 2 Lodging, 6 Manufacturing, 2 Media, 25 Retail, 9 Salon, 1 Sanitation, 40 Service Related, 2 Telecommunication, 3 Wholesale, 1 Veterinarian
- Largest employers are Landis Gyr, TDS Telecom, Northern Tool and Equipment, Lonesome Cottage, and Pequot Lakes School District
- TDS Telecom offers customized telecommunication services that range from DSL, phone systems, VoIP, and local phone service
- Non Commercial/small engine airport at Breezy Point. Delta offers shuttle service flights to Minneapolis from the Brainerd Airport.
- Located 2 ½ hours north of Minneapolis
- Area organizations: Business Connect, Lions, American Legion, Historical Society, Women's Auxiliary, BNI, Greater Lakes Performing Arts, Public Library, and the Brainerd Lakes Chamber
- Annual events that generate revenue, publicity, and tourism are: Antique Snowmobile Rendezvous (1000 attendance; January 22-24), Fishing Opener, Cherry Car Show, Market in the Park (1000 attendance; July - September), Stars & Stripes Days (12,000 attendance; July 3-4), Bean Hole Days(3,000 attendance; July 13-14), Chokecherry Festival (2,000 attendance; August 14), Taste of Pequot (2,500 attendance; September 18), and Santa's Bobbin' Into Town (500 attendance; November 28-December).



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