

## Lakes Vybe Event Sponsorship

This agreement constitutes the date and publicity agreement between the Brainerd Lakes Chamber and the event sponsor. Please sign and return this copy with payment no later than \_\_\_\_\_.

Date of Event: \_\_\_\_\_

Business Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Phone: \_\_\_\_\_

Location of Event:  
\_\_\_\_\_

This agreement guarantees the date chosen for a Lakes Vybe event. Time will be secured and held upon the receipt of payment.

The fee for Lakes Vybe sponsorship is \$150.00 and is due upon booking. If a sponsor cancels 60 days or more prior to the event, their payment will be refunded, less a \$50 cancellation fee. If the sponsor cancels 60 days or less, they will be responsible for the full amount.

The Brainerd Lake Chamber will assist in promoting the event in the Chamber Connection printed in the Brainerd Dispatch, E-Connection newsletter sent to 2,300 members, Your Chamber Connects monthly mailer sent to 1,700 members, the Chambers' website, on monthly radio show, at events, and in a press release. The Chambers will provide free upon request a list of the members who have joined the Chamber in the past three-months for you to call and personally invite. The sponsor may also use the Chambers' bulk mailing permit or other promotional resources (event e-mail, insert in mailing, etc). The sponsoring business will provide their business logo and "promotional bullets" to use not later than the 15th of the month prior to the event.

**DISCLAIMER:** The Brainerd Lakes Chamber is not responsible for any loss or damage to any material, equipment, personal belongings or personal injury that might occur prior, during or after the scheduled event.

**Your signature confirms your acceptance of all items in the Agreement.**

\_\_\_\_\_  
(For Brainerd Lakes Chamber)

\_\_\_\_\_  
(Authorized Business Representative)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Date)