



BRAINERD LAKES

— Chamber of Commerce —

EXPLOREBRAINERDLAKES.COM

WELCOME CENTER Advertising Contract

Nearly 150,000 people enter the Welcome Center each year. Get in front of an audience that wants to know more about the Brainerd Lakes and area businesses!

Choose your advertising placement:

Twelve advertising spots available in the Welcome Center lobby. Filled on a first-come, first-served.

PREMIER PLACEMENT

4-Month Contract
\$150 per month; \$600 total.

12-Month Contract
\$100 per month; \$1,200 total.

Size: 25" w x 42" h
Next to entrance
to restrooms.

VALUE VISIBILITY

4-Month Contract
\$75 per month; \$300 total.

12-Month Contract
\$50 per month; \$600 total.

Size: 24" w x 30" h
Main lobby across
from DNR display.

Company Name _____

Authorized Representative _____

Address _____ City _____ ZIP _____

Phone _____ E-mail _____

PAYMENT:

Invoice Member: Monthly Full Amount

Credit Card Payment VISA MasterCard Amex Card # _____

Name on Card _____ Exp. Date _____ Security Code _____

Email all information, photos and logos that should be used in the design of the poster to info@explorebrainerdlakes.com

Submit completed form along with \$250 deposit to:
Brainerd Lakes Chamber of Commerce, 7393 State Hwy. 371, Brainerd MN 56401
Phone: (218) 829-2838 Fax: (218) 822-7116 Email: info@explorebrainerdlakes.com

Advertiser Requirements:
All lobby advertisers must be a member of the Brainerd Lakes Chamber and must be in good standing.

Terms of Contract:
A \$250.00 deposit is due at the time the contract is signed and submitted. The remaining balance is due when the ad is displayed in the Welcome Center.

Ad Design & Production:
\$150 will be added to your selected placement package for the design and production of your poster. Ads may be changed during the year, but an additional \$150 will be charged for the creation and production of a new poster. (You may provide your own poster and deduct this fee).

Contract Renewal:
Contracts are automatically renewed at the end of the contract term. To discontinue advertising, a written notice is required prior to the end of the contract term.

Disclaimer:
The distribution and display of advertisements does not constitute an endorsement or recommendation of the product or guarantee the accuracy of the information provided. The Brainerd Lakes Chamber remains the controlling authority at all times and has the right to remove or dis-qualify an ad from display at any time for reasonable cause.

Contact: Brainerd Lakes Chamber, 7393 State Hwy. 371, Brainerd MN 56401, (218) 829-2838